

Hello, Daniela

This is just the idea for us to make (hopefully) fun stuffs for ourselves.

“Reminders”

This mini & casual project should be about saying something positive or useful.

It can be something that we would say to each other or to our love ones, something personal.

It can be words or phrases or sentences with or without images in any graphic design media. As you can see, Tuan chose silkscreened posters.

Why ?:

Amongst loads of information out there which I tend to ignore, information or message that strikes me or makes me feel the most are the one from people who I care for.

Like when I felt really burnt out, I looked in my CalArts sketch books, and I found your little notes or what you wrote down for me during my critique about how to improve myself. Or sometimes when I got disappointed, I emailed Tuan. He would reply with his short mail.

These messages from you guys really help keep me going, on the brighter side.

If graphic design is something to remind you about the other things, I just want to see something that reminds me of goodness, love, care, support, morality etc., you know, positive reminders.

It will be the best if those reminders are from my friends and I can keep them posted on my wall. I'm sure few people would think like me. Maybe we can give some to our friends, or sell some, even. \$\$\$

Reference:

Tuan asked me if this reminder idea is enough. I think it is! Everything is a reminder of something.

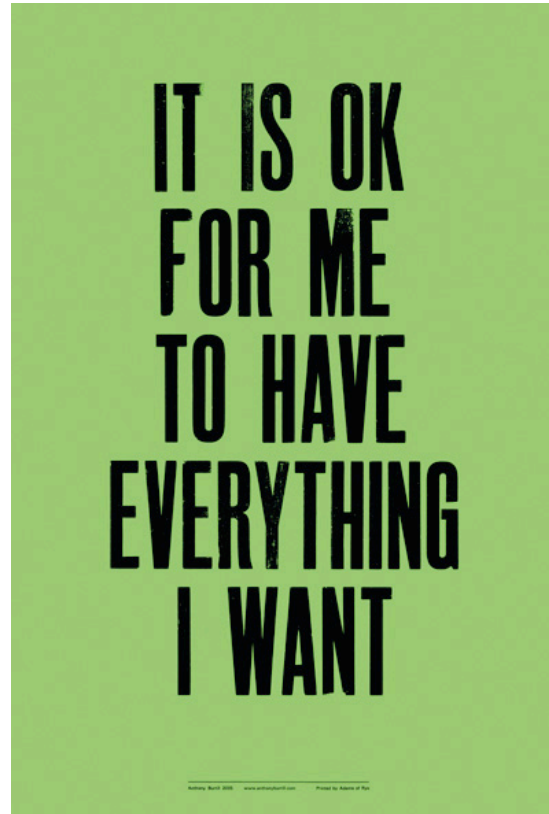
Graphic design is one of the best vehicle. Why not make it positive at least for ourselves. Due to Tuan's academic and social-political mind set, some references are needed.

This is one of my favorite social-political ever:



http://en.wikipedia.org/wiki/Keep_Calm_and_Carry_On
http://news.bbc.co.uk/2/hi/uk_news/magazine/7869458.stm
http://www.barterbooks.co.uk/kc_history.php

It seem like the British people love this idea. There is another designer:
<http://www.anthonyburrill.com/archive/woodblock-posters>



To do:
Don't do what they are already did.
Just do whatever you like, any style, any technique, any media.
Shouldn't be too fancy, but they can be, as you wish.
Make at least 25 pieces.
Just have fun.

Deadline: 2012 (around June. We do have some time, eh?)

Questions:
Should we do Phrase 2?

You know...
Phrase 1: Making positive messages.
Phrase 2: Documenting our responses to those messages like what do we do in reaction to reading them. Can be photos or Illustrations or text. 10 pieces at least.

What do you think? Daniela? Tuan?
:D